TOPICS IN TEACHING BUSINESS STATISTICS: OVERVIEW OF THE SESSION

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This session will consist of three invited papers plus floor discussion. The unifying theme of the papers is the appropriate content of the required statistics course(s) within a business school. Selecting the content is a decision that depends on many factors including: the school's objectives and curriculum, the students' abilities and interest, and the perception of the students' needs in later life. The papers presented will raise these issues in several different settings.

Gernold Frank will be presenting the case for the use of sampling in auditing and accounting. Martti Luoma will be discussing the need to keep students motivated and he suggests that this can be accomplished using real data in well structured problems. Eric Sowey will address the general issue of covering a relatively few topics in depth versus a broad coverage of many topics.

The goal of this session is to present some challenging ideas and to have a discussion which will lead to each of us better understanding our own selection of topics to include in the required curriculum.