INFORMATION REQUEST OF THE SOCIETY AS A CONDITION FOR THE DEVELOPMENT OF STATISTICAL LITERACY

Elena Zarova, Analytical Centre by Government of Moscow, Russia Polina Kryuchkova, Government of Moscow, Russia Pavel Smelov, Plekhanov Russian University of Economics, Russia Sergei Musikhin, Analytical Centre by Government of Moscow, Russia Ilya Zalmanov, Analytical Centre by Government of Moscow, Russia zarova.ru@gmail.com

Information society as a new stage of social and economic systems development determines a special type of interaction between the official statistics and its users: the population, business, authority. The creation of official statistical information due to current users' requests raises the need, on the one hand, of adequate statistical literacy of users of information, and, on the other hand, the adaptation of official statistical methodology to user requests. Authors demonstrate the results of the interaction of the Moscow Analytical Centre with the Federal Service of State Statistics of Russia (Rosstat) of the methodology improvement for calculating earnings and income indicators. The conclusions include proposals for methodological development of official statistics in order to improve its effectiveness, taking into account the development of statistical literacy.